FOR IMMEDIATE RELEASE

The Romance Of Travel
Relive your most amorous travel tales with 1872 Clipper Tea Co.’s enchanting collection of tea scented candles.

They say the best things in life are the people you love, the places you’ve seen and the memories you’ve made along the way. When all these three elements come together, they create an incredible and unforgettable journey. Remember the time you took their hand in yours and lost yourselves in the romance of discovering an unknown city?

Melding The 1872 Clipper Tea Co.’s refreshing tea blends and the expertise of local perfumery To Be Calm, the Romance of Travel collection is an ode to those precious memories. A delicate set of three tea-scented candles, each fragrance is inspired by the three cities of Singapore, Paris and London – a part of every true traveller’s itinerary.

Available in stores and online from Mid September 2015.

For media enquiries, please contact:

May Yip  Mya Kay
PR Consultant  PR Executive
E: may@bolt.sg  E: myakay@bolt.sg
M: 9060 9130  M: 9111 4966
The Romance of Travel

The perfect gift to yourself and the one you love. Let the subtle glow and rich scents of these charming candles guide you back to the best travel tales you’ve shared.

Taking the time to sip and smell a favourite tea is one of life’s simple pleasures that helps a busy urbanite unwind and be in tune with one’s senses. Sparking the beginning of 1872 Clipper Tea Co. as a brand that extends far beyond the tastebuds, exquisite scents have been created with tea-based notes such as chamomile, bergamot, passion fruit, black and green tea – each combination representative of a different kind of love story. Whether you’re looking for a morning perk-me-up, or simply seeking respite from a long day at work, these scents are a treat to the olfactory, rejuvenating your soul while igniting the wanderlust in you.

The Romance of Travel collection by The 1870 Clipper Tea Co. is available as a set of three 30g candles at $60

For media enquiries, please contact:

May Yip  Mya Kay  
PR Consultant  PR Executive  
E: may@bolt.sg  E: myakay@bolt.sg  
M: 9060 9130  M: 9111 4966
The Romance of Travel

Also available individually at $23

Singapore Sunrise

Like the adrenaline rush of your first love, this blend of passion fruit, mango and refreshing green tea is sure to make your heart beat faster. Pulsating with the vibrancy of this fast-paced city, this scent will remind you once again of the greatest adventure in life – falling in love. The fragrance of green tea is also known for its healing effects and revitalising freshness.

Midnight in Paris

A sultry blend of roses and chamomile, this scent evokes the ultimate rendezvous. Evocative of the city where some of the greatest love stories were spun, Midnight in Paris is sure to remind you of your greatest romantic escapades. The subtle, sweet fragrance of delicate chamomile also relaxes both mind and body to ease away the tensions of the day.

London Carousel

Sweet, classy and elegant – this scent is combination of caramel & cream, black tea and bergamot. Whiffs of this will take you to a place between the childlike innocence and dignified strength of true love. Lighting banked fires, keeping you warm in the chilly London rain. A trending ingredient in perfumery, black tea is a slightly smoky, exotic note; perfectly complementing the spicy-floral scent of bergamot — the key ingredient of Earl Grey tea that that calms and soothes.
About The 1872 Clipper Tea Co.

In 1872, a young man named Balage Porolis de Silva embarked on a journey into the world of luxury. He set up a jewellery boutique along High Street, Singapore, presenting not only the finest gems, but also serving the best Ceylon tea to his customers. Hailing from Sri Lanka where having tea is a daily ritual for relaxation and enjoyment, he wanted to enhance his customers’ appreciation of jewellery with tea.

Gradually, the B.P. de Silva brand name grew in reputation and became synonymous with artistry and craftsmanship. The family continues to extend the very same values and philosophy of fine jewellery into tea, elevating tea beyond a simple beverage to a premium gift. This led to the creation of The 1872 Clipper Tea Co., whose name pays tribute to the historic Clipper ships that raced to carry chests of the freshest teas to all corners of the world, at the same time acknowledging the year we planted our roots in Singapore.

Today, The 1872 Clipper Tea Co. blends are widely appreciated for its consistency in quality, signature aroma and refined taste.

STOCKIST

Tangs Orchard, Basement 1
Robinsons The Heeren, Basement 1
Gardens by the Bay gift shops
Singapore Botanic Gardens gift shops
Night Safari Village Craft

w. clippertea.com.sg
f. facebook.com/1872ClipperTea
i. instagram.com/1872ClipperTea

For media enquiries, please contact:

May Yip        Mya Kay
PR Consultant   PR Executive
E: may@bolt.sg  E: myakay@bolt.sg
M: 9060 9130    M: 9111 4966